

TO-MORROW, TUESDAY, THE SECOND DAY OF
Strawbridge & Clothier's Anniversary Sale
Greatest Money-Saving Event of the Year

We Have Retained the Confidence of the People Through Fifty-two Years of Fair Dealing and Sincere Service

And we assume an obligation to our customers that our prices shall not be higher, but average lower than prices elsewhere for equal grades of merchandise at all times, and at this time each year we go a step further and obligate ourselves to make our Anniversary Sale surpass any reduction sale or discount sale held anywhere else at any time.

Thousands of Needed Articles Throughout the Store, at Reductions of One-fifth to One-Half

This Anniversary Sale does not differ in method or plan of preparation from our Anniversary Sales of past years. But it is vastly different in the greater reductions and larger quantities and variety of goods from many of the departments in the Sale. For years we have made it practically a PROFIT-SHARING EVENT, reducing prices on our own stocks and procuring special lots at concessions in price from friendly manufacturers—and even this year not a few of these have been glad to co-operate with us to make this the GREATEST SALE IN OUR HISTORY.

In order to insure the same relative supremacy over all other economy events in this city as in former years, we have made—

More Numerous and More Radical Reductions Than in Any Former Sale

We cannot justly claim to be actuated by "patriotic" motives in conducting this Sale. While it is true that we have done all we could to co-operate with the Fair Price Committee in the past month, by voluntarily sacrificing a considerable part of our fair profit, it has been directly in the interest of our customers, with no thought of affecting cost of production or wages or raw material prices, or any of the numerous primary causes of high prices.

But as retail merchants we can forego profits on stocks-on-hand, giving our customers a great advantage in the purchase of goods for present and near-future needs. This method sanely carried out, by graduated reductions according to the size of the various stocks and available supplies in the market, does not disturb general industrial progress, but tends rather to preserve the balance between supply and demand—bringing to light hoarded and "cornered" supplies if such exist, and revealing the kinds of goods of which there is a real scarcity.

AMONG THE MANY EXTRAORDINARY FEATURES OF THE SALE ARE THESE:

Our Entire Stock of Men's and Young Men's Spring Suits Reduced

This means about 12,000 Suits, without reservation—all our Stein-Bloch Suits, all Hart, Schaffner & Marx Suits, all "Alco" Suits, and all Spring Suits from other manufacturers—yes, including all BLACK and BLUE SUITS. About 4000 are in our special lots previously reduced, and about 8000 from our regular stock reduced for the Anniversary Sale. ALL OF OUR BOYS' SPRING SUITS ARE ALSO REDUCED.

Our Entire Stock of Shoes for Men, Women and Children Reduced

You can select ANY ONE of the 85,000 Pairs of Shoes in this Store at a reduction from the regular price approved by the Fair Price Committee. On more than 25,000 pairs of Shoes the reductions are from 25 to 33 1-3 per cent., and on the remainder a lesser reduction. (A lot of Children's Shoes are marked at half price.)

Six Thousand Women's Dresses, Hundreds of Coats, Suits, Skirts and Waists Reduced.
 Tens of Thousands of Yards of Silk, Wool and Cotton Dress Goods at Reduced Prices.
 Thousands of Trimmed Hats in the Sale—Hundreds of These at Half Regular Prices.
 Thousands of Wool Rugs, Rag Rugs and Summer Rugs at Greatly Reduced Prices.
 Muslin Underwear, Knit Underwear, Hosiery, Men's and Women's Furnishings Reduced.
 Great Values in Linens, Bedfurnishings, Curtains, Furniture, Housefurnishings and China.

But look for the special Anniversary Signs throughout the Store. It is impossible to tell of the THOUSANDS OF DIFFERENT ARTICLES in this unprecedented Sale. And you will find that many of these signs indicate a SAVING of ONE-HALF.

Each one of the following lines represents a number of different articles—in some cases one word stands for hundreds:

Golden Special To-morrow
 (And to Be Continued Wednesday)

Double-width Silk Crepe de Chine
 Regular Price, \$3.50
At \$2.50

6000 Women's Dresses 1000 Women's Suits 1700 Coats 1000 Skirts 16,200 Cotton Waists 6900 Silk Waists Summer Millinery Misses' Suits, Dresses Girls' Coats and Dresses 75,000 Yards of Silk 17,000 Yards of Woolens 225,000 Yards Cottons 12,000 Men's Spring Suits 5000 Men's Straw Hats	Men's Shirts and Haberdashery 85,000 Pairs of Shoes 5000 Boys' Spring Suits 36,000 Pieces of Knit Undergarments 55,800 Pairs of Hosiery Laces and Embroideries Ribbons and Neckwear Women's House Dresses Women's Silk and Muslin Underwear Women's Petticoats	Children's Apparel Corsets and Brassieres Veilings, Gloves, Buttons \$125,000 Worth of Linens More than 5000 Rugs China and Cut Glass Housefurnishings Phonographs Player-Pianos Refrigerators 300 Sewing Machines Sheets and Pillow Cases Blankets and Spreads	Household Fabrics 10,000 Yds. of Cretonnes 3800 Yards of Draperies 2400 Pairs of Curtains \$100,000 Worth of All Kinds of Furniture 100 Cedar Chests 100 Couch Hammocks Art Needlework Pieces 20,000 Boxes Stationery 3,000 Pounds of Candy 6000 Leather Articles Trunks, Traveling Bags	Soaps and Toilet Goods Watches and Jewelry Sterling Silverware Silver-plated Ware 10,000 Books Reduced Baby Coaches, Go-Carts Toys, Sporting Goods Bicycles, Velocipedes Porch Swings, Hammocks Automobile Supplies Lamps and Pictures Metal Bedsteads Mattresses and Pillows
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A wonderful lot, thousands of yards, and well worthy of being the first Golden Special of the Anniversary Sale, as our regular price for this grade is \$3.50; in some stores the price is \$4.00. All-silk, a beautiful quality, 39 to 40 inches wide, and here in white, ivory, flesh, rose, deep pink, ciel, lilac, peach, coral, pearl gray, taupe, brown, negre, Copenhagen blue, Belgian blue, French blue, marine blue, navy blue, midnight blue and black—all \$2.50 a yard. (Mail and telephone orders filled.)
 Wonderful Values for Everybody—Be Early To-morrow
MARKET STREET EIGHTH STREET FILBERT STREET
STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET

Galvanized Boat Pumps
 Do You Require a **TRAFFIC MANAGER** With 15 Years' Experience Interview Solicited by our LEDGER OFFICE
N. Z. GRAVES 400 CHESTNUT STREET PHILADELPHIA
OLD FURNITURE IS MADE NEW WRITE OR CALL Union Furniture Finishing Co. 222-224 Chancellor St., Phila. Tel. Phone—Lombard 5428-W
Foreign Exchange Man for Foreign Exchange and Steamship Ticket Department. Must be experienced. Prefer one with knowledge of foreign languages, but not essential. Excellent opportunity. Good salary assured to the right man. C 106, LEDGER OFFICE
MOUNTING on Muslin and Cardboard of Maps, Posters and Plans. NATIONAL BLUE PRINT CO. 38 S. 6th St., Phila. Market 1900 Main 569
TRIDENT WATER METERS SAVE WATER—SAVE MONEY PHILA. METER CO., 842 Bent Exp. Tel. Office of Your Plumber. Front-Front.
Osada Mantel Co. Manufacturers and Dealers in Medicine Cabinets, Wardrobes, Mantels, Mantel Shelves, Office Partitions, Gas Logs, Gas Grates and Fire Saws. 1422-34 S. Front St.
FOOT AND LIMB Instantly relieved by our special elastic supports, fitted and adjusted by experienced specialists. Elastic Hosiery, the most comfortable support for varicose veins, swollen limbs, weak knees and aches. Trusses, abdominal and athletic supports of all kinds. Largest Dept. of Orthopedic Appliances in the world. Philadelphia Orthopedic Co., 49 N. 13th St. Cut out and keep for reference.—P. L.
EZ TO BUY—EZ TO PAY SHAPIRO'S CREDIT CLOTHING OUTFITTERS FOR THE ENTIRE FAMILY OPEN A CHARGE ACCOUNT No Charge for Alterations SOUTH 8th ST. Corner
CREDIT CLOTHING Clothes for the Entire Family We Solicit Your Account High-Grade Clothing Co. 827 CHESTNUT ST. 2d Floor. Open Evgs.
HEATING VENTILATING POWER PIPING STEAM FITTING H.L. Roberts 128 North 16th St.
OLD ROOFS MADE LIKE NEW. I will coat your roof and guarantee it ten years. Write for estimate. Or I will sell the coating ready for use—\$3.00 PER GALLON Robert A. Mays Roofing and Spouting 2352 N. 21st St.
Other Folks' Experience. SOME roofing questions you don't have to decide; other people have paid a high price for the experience that decided them. Your new building will have half an acre of roofing, perhaps, and you ask, "What is the best roof for such a large building?" But the new Rambler Automobile Factory at Kenosha, Wis., covers twenty acres. Don't you suppose they know the results of other people's experience before they decided the best material for that twenty-acre roof? What did they use? The old, proved material, tin. For roofing there is nothing like tin—but you want the name the best brands. If he says NU-DURA-TIN, you're safe.
STANDARDIZED NU-DURA-TIN ROOFING